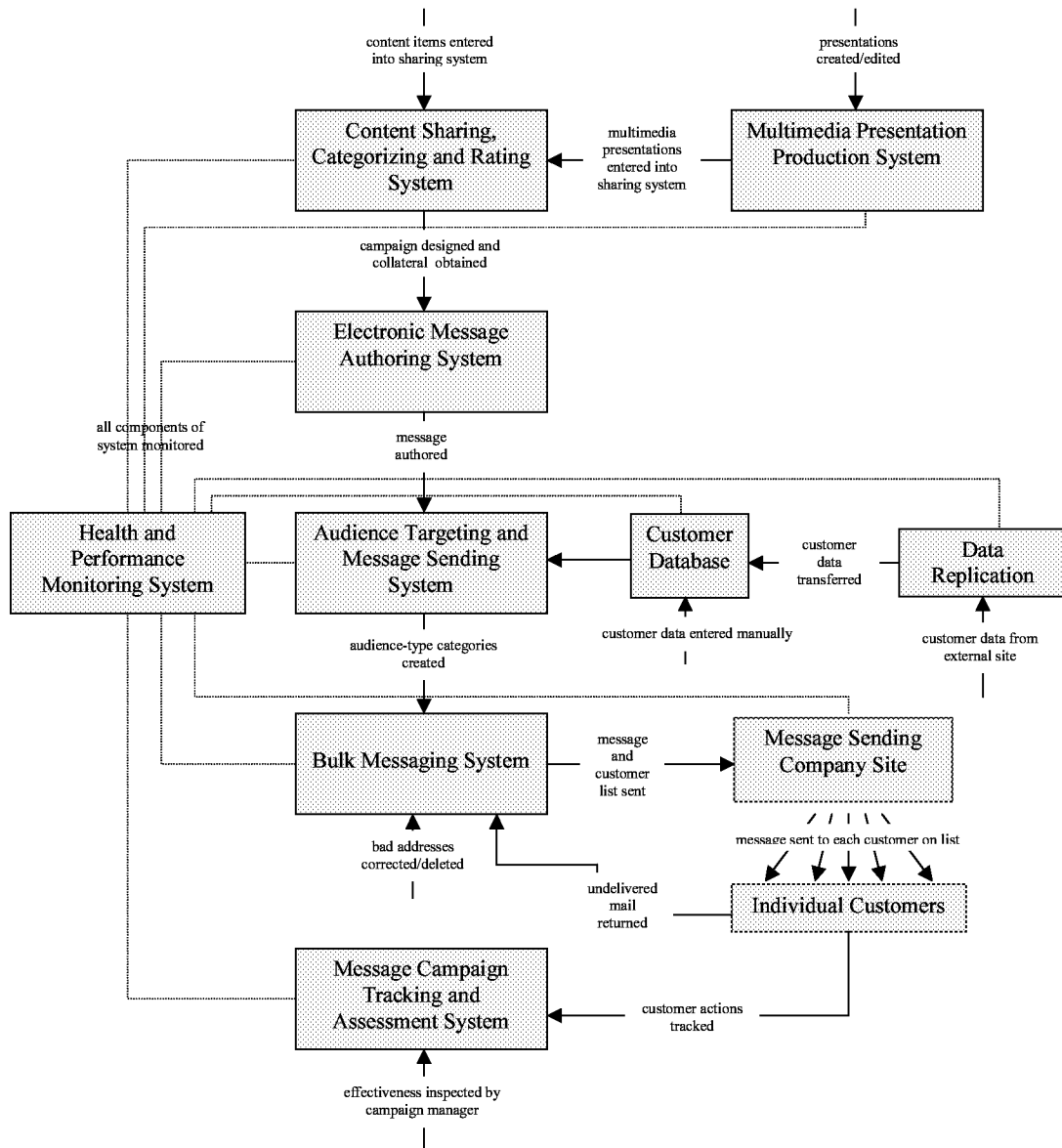


FIGURE 1

# Replacement Sheet



**FIGURE 2**

# Replacement Sheet

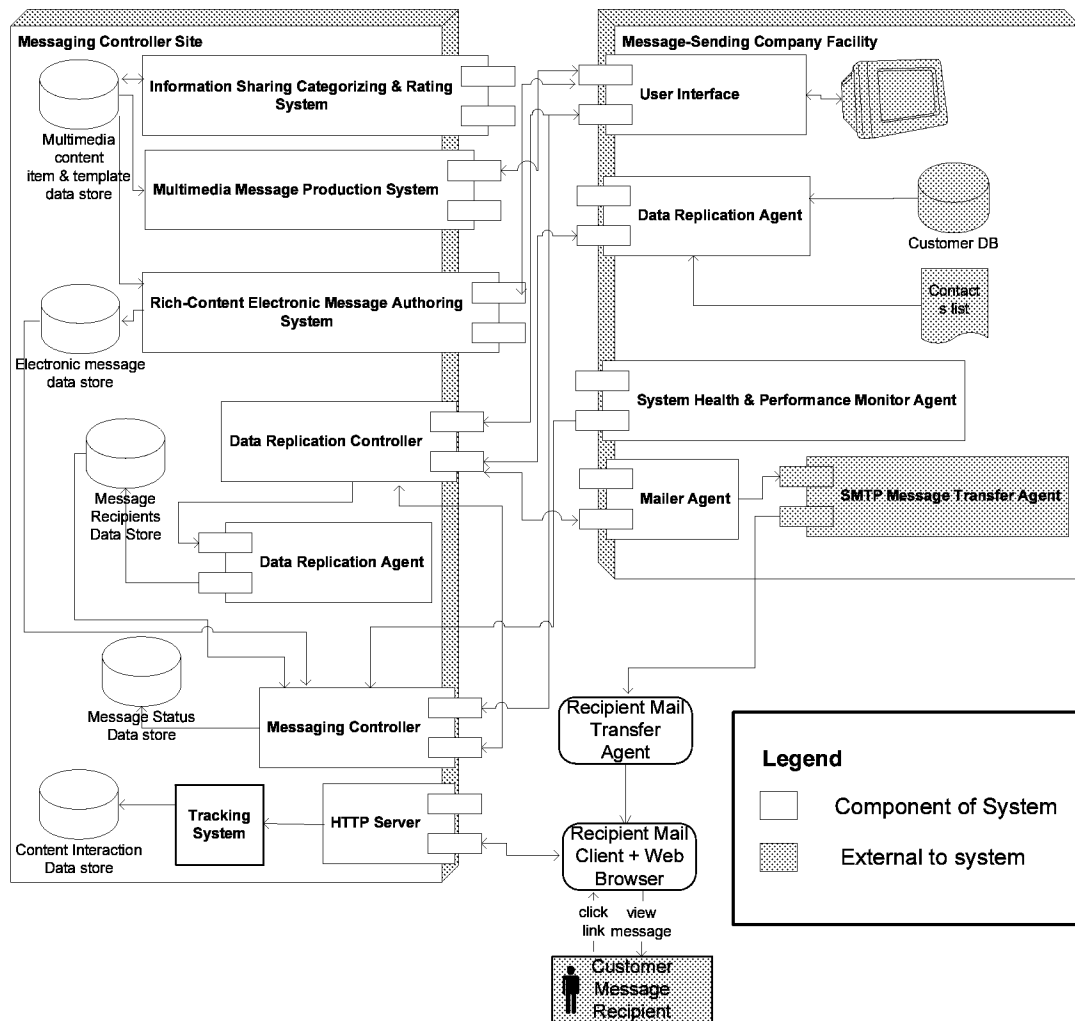
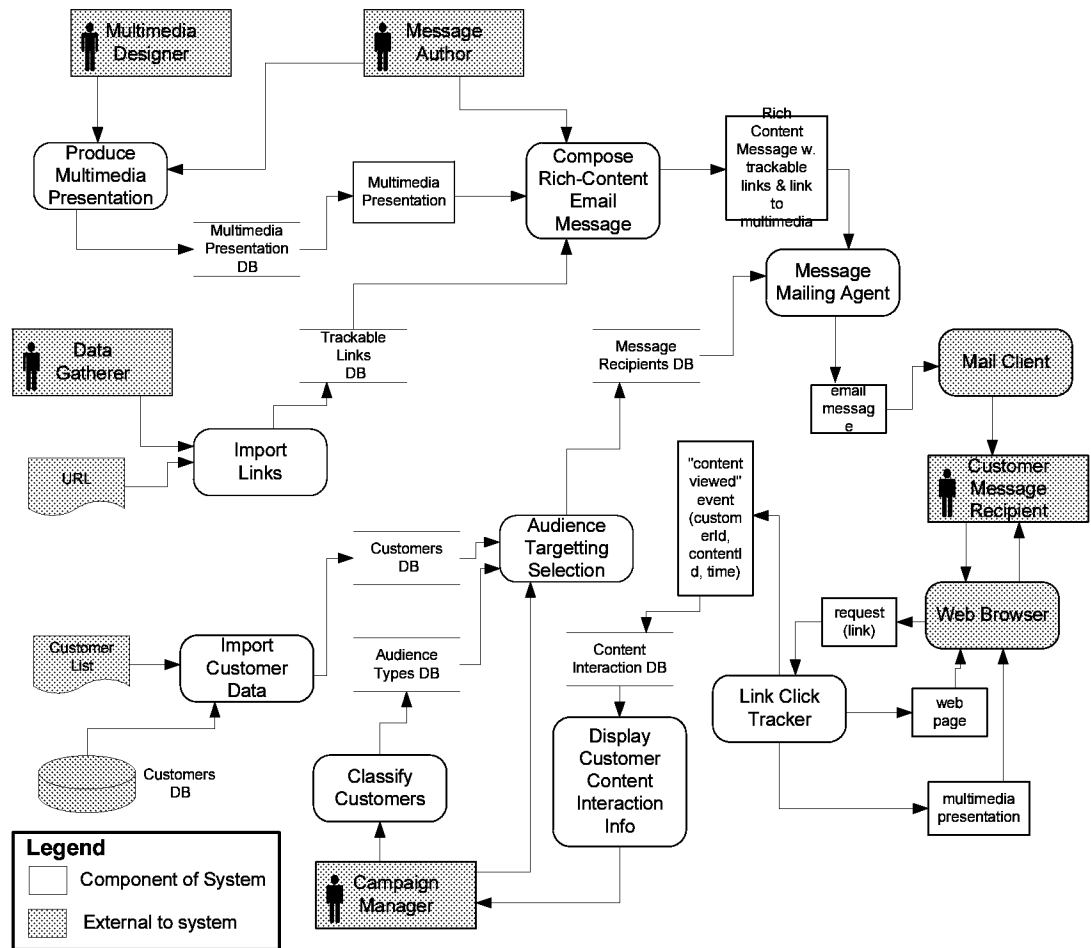


FIGURE 3

## Replacement Sheet

**FIGURE 4**

# Replacement Sheet

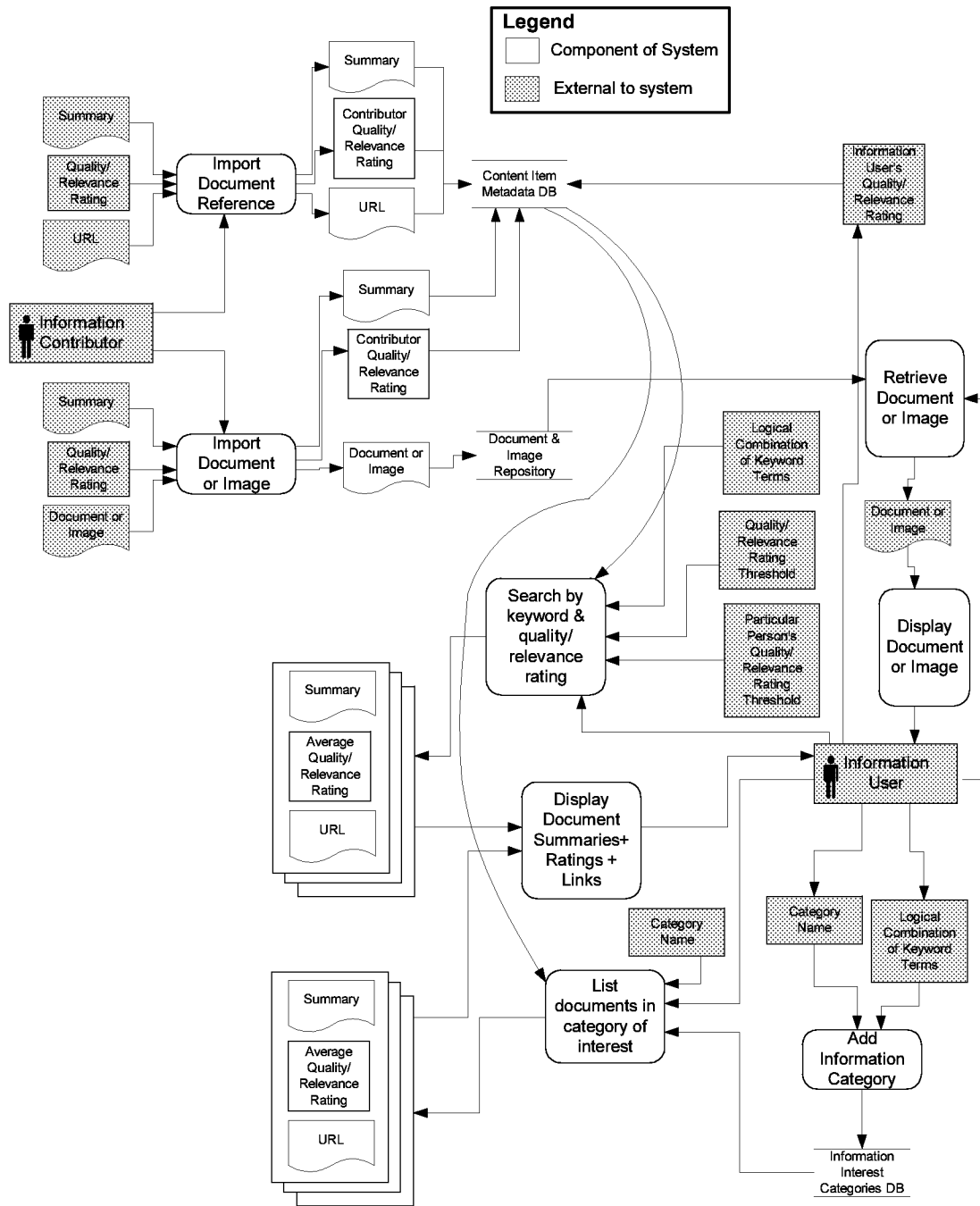
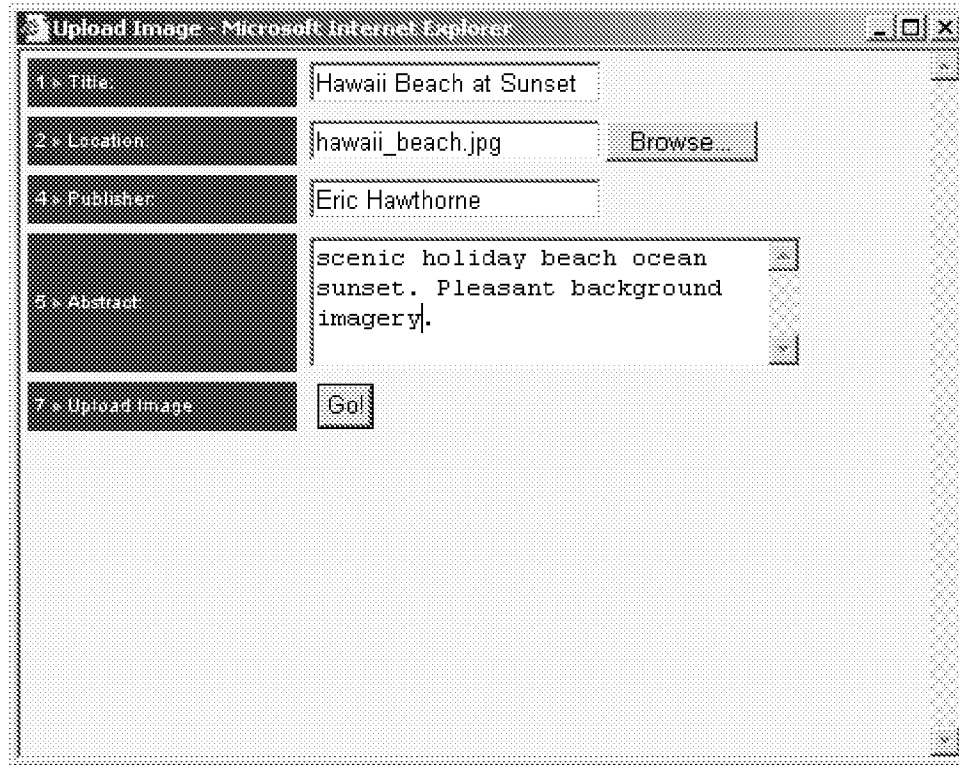


FIGURE 5

## Replacement Sheet



The screenshot shows a web browser window titled "Upload Image - Microsoft Internet Explorer". The page contains a form with the following fields and controls:

- 1 > Title:** A text input field containing "Hawaii Beach at Sunset".
- 2 > Location:** A text input field containing "hawaii\_beach.jpg" and a "Browse..." button to its right.
- 4 > Publisher:** A text input field containing "Eric Hawthorne".
- 5 > Abstract:** A text area containing the text "scenic holiday beach ocean sunset. Pleasant background imagery".
- 7 > Upload Image:** A "Go!" button.

FIGURE 6

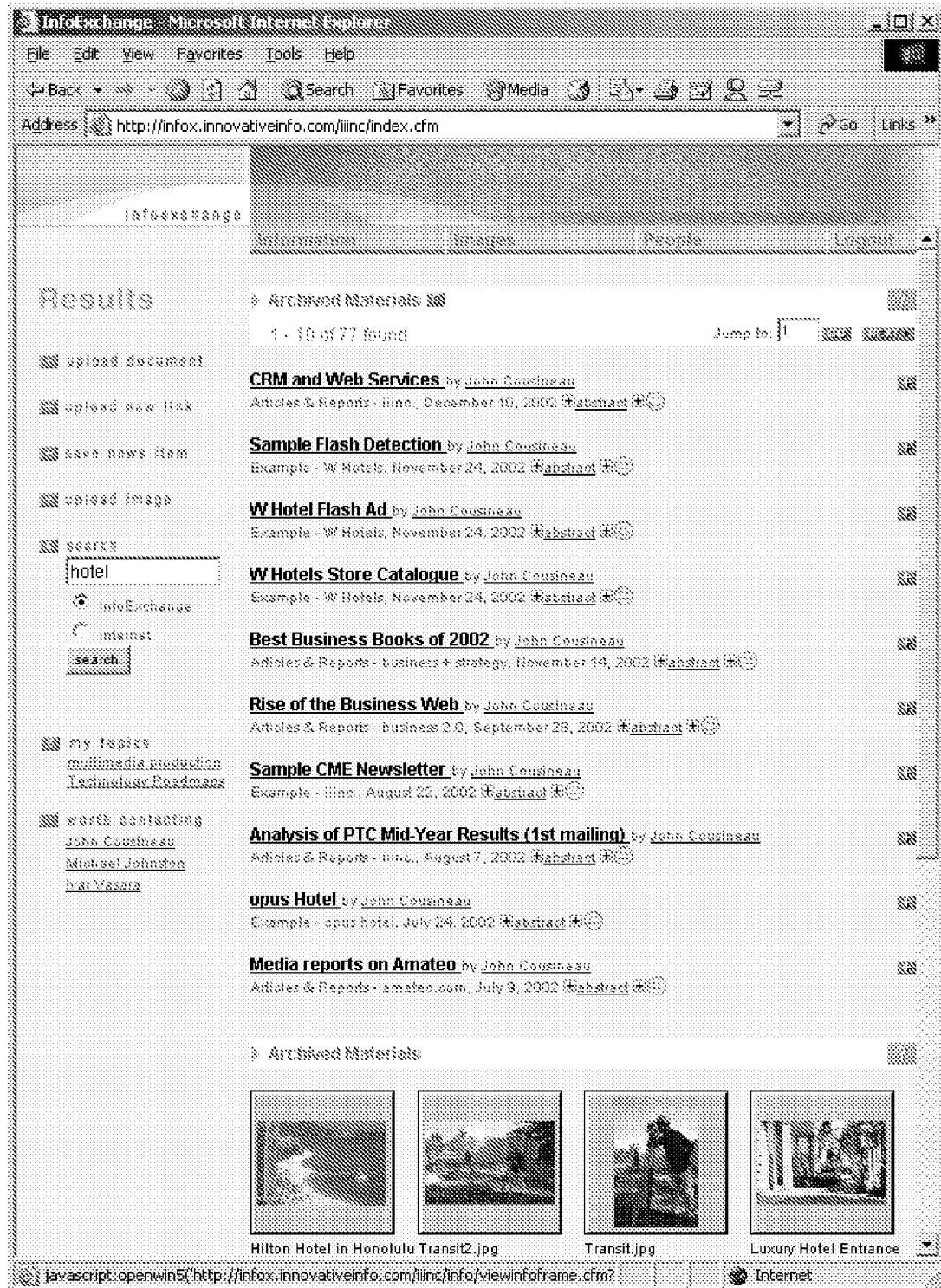


FIGURE 7



FIGURE 8



# Replacement Sheet

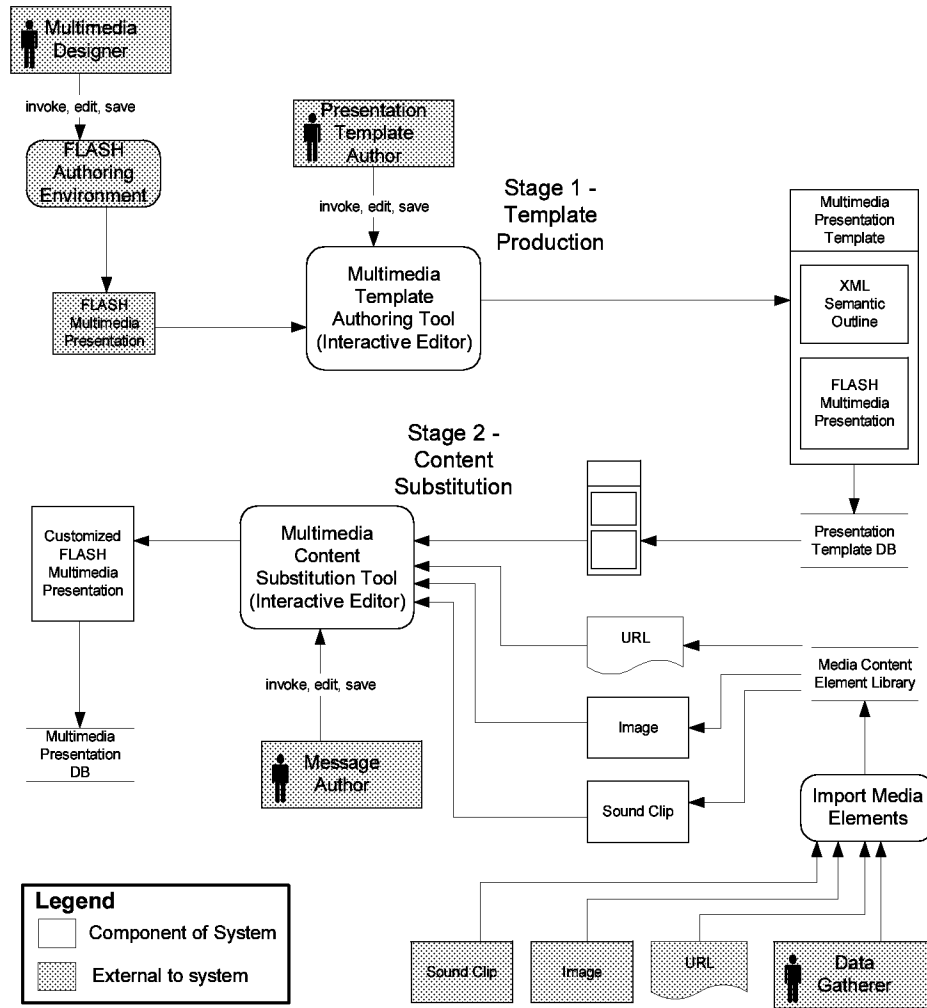


FIGURE 9

# Replacement Sheet



FIGURE 10

# Replacement Sheet

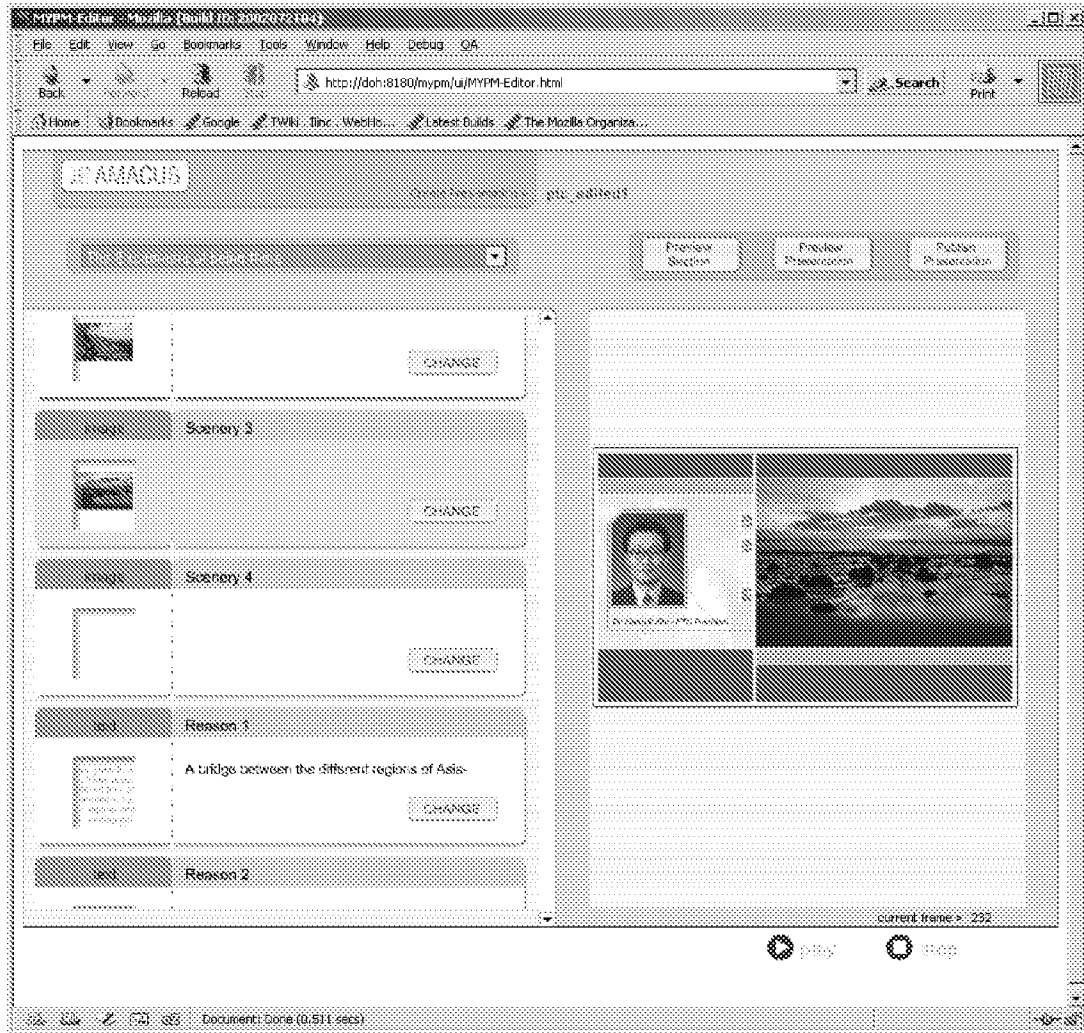


FIGURE 11

# Replacement Sheet

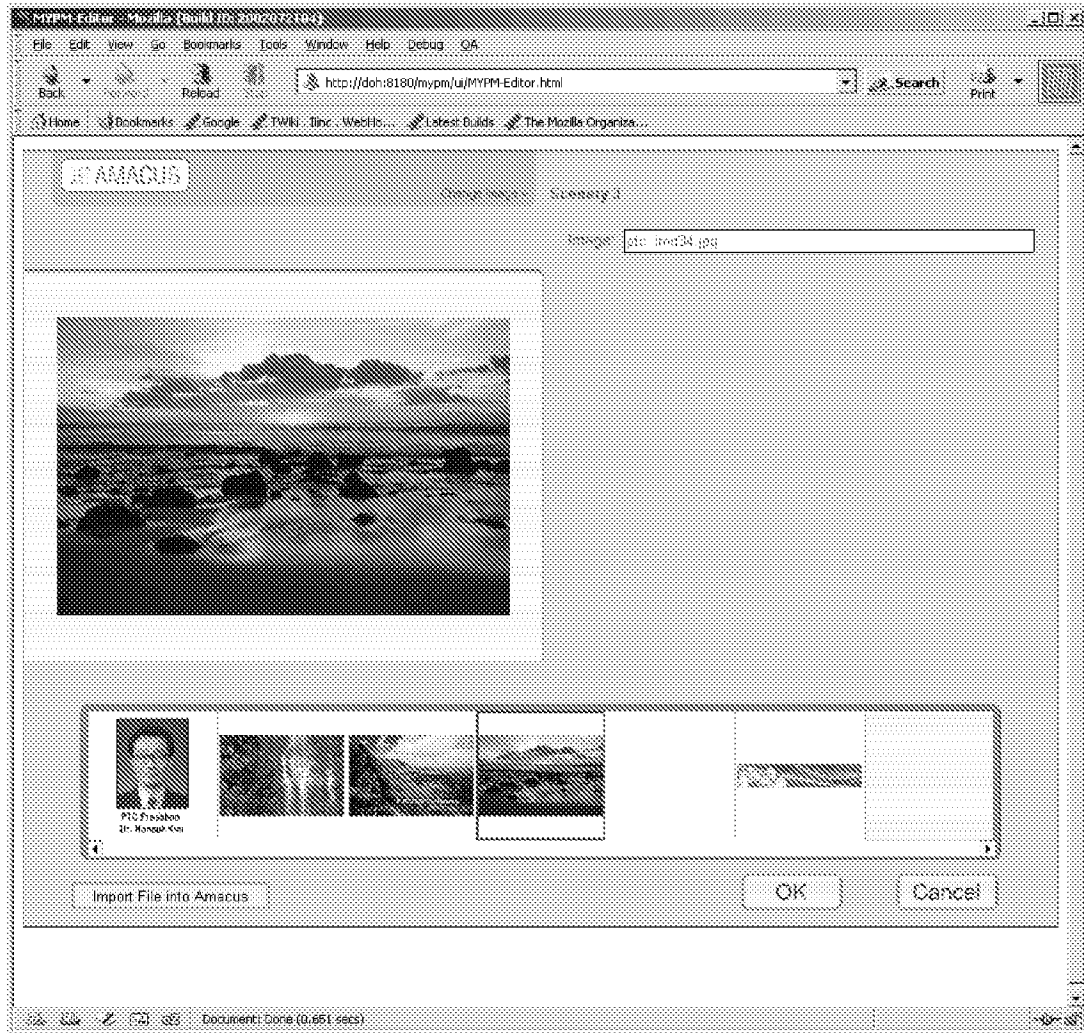



FIGURE 12

# Replacement Sheet

http://amacus.innovativeinfo.com/ptc/adm/campaign...  
 innovative information inc. **ANAEUS**  
 Create new campaigns (by using prebuilt messages)

PTC2003



## Eat. Drink. Broadband

PTC's 25th Annual Conference • Honolulu, Hawaii

You'll learn more about the future of the telecom industry in two hours at PTC2003, than you can learn elsewhere in a whole day of conferences. Three examples for you:


(a) Dr. Invin Mark Jacobs, co-founder of Qualcomm Inc. and the company's chairman and CEO will participate in a plenary panel on visions and strategies for overcoming the challenges facing the global broadband industry, in both fixed and wireless communications. [LINK ID=83]Click here [LINK] for details.

(b) Masayoshi Son, president and CEO, Softbank Corp, described by Time Magazine as the "Bill Gates of Japan", will also address attendees at PTC2003. For an overview of his credentials as profiled by Forbes, [LINK ID=104]click here[LINK].

72 - BG & AC Nominations Page

--select one--

PTC2003: Global Broadband/Global Challenges  
 Honolulu, Hawaii • 19-23 January 2003



Sign off your message as follows:

your first name:	<input type="text" value="Hoyt H. Zia"/>
your full name and title:	<input type="text" value="Executive Director"/>
your company name:	<input type="text" value="Pacific Telecommunications Council"/>
your phone number:	<input type="text" value="+1.809.941.3799"/>
your cell number:	<input type="text"/>
your fax number:	<input type="text" value="+1.809.944.4874"/>
your company URL:	<input type="text" value="www.ptc.org"/>

title for your new campaign:

FIGURE 13

## Replacement Sheet

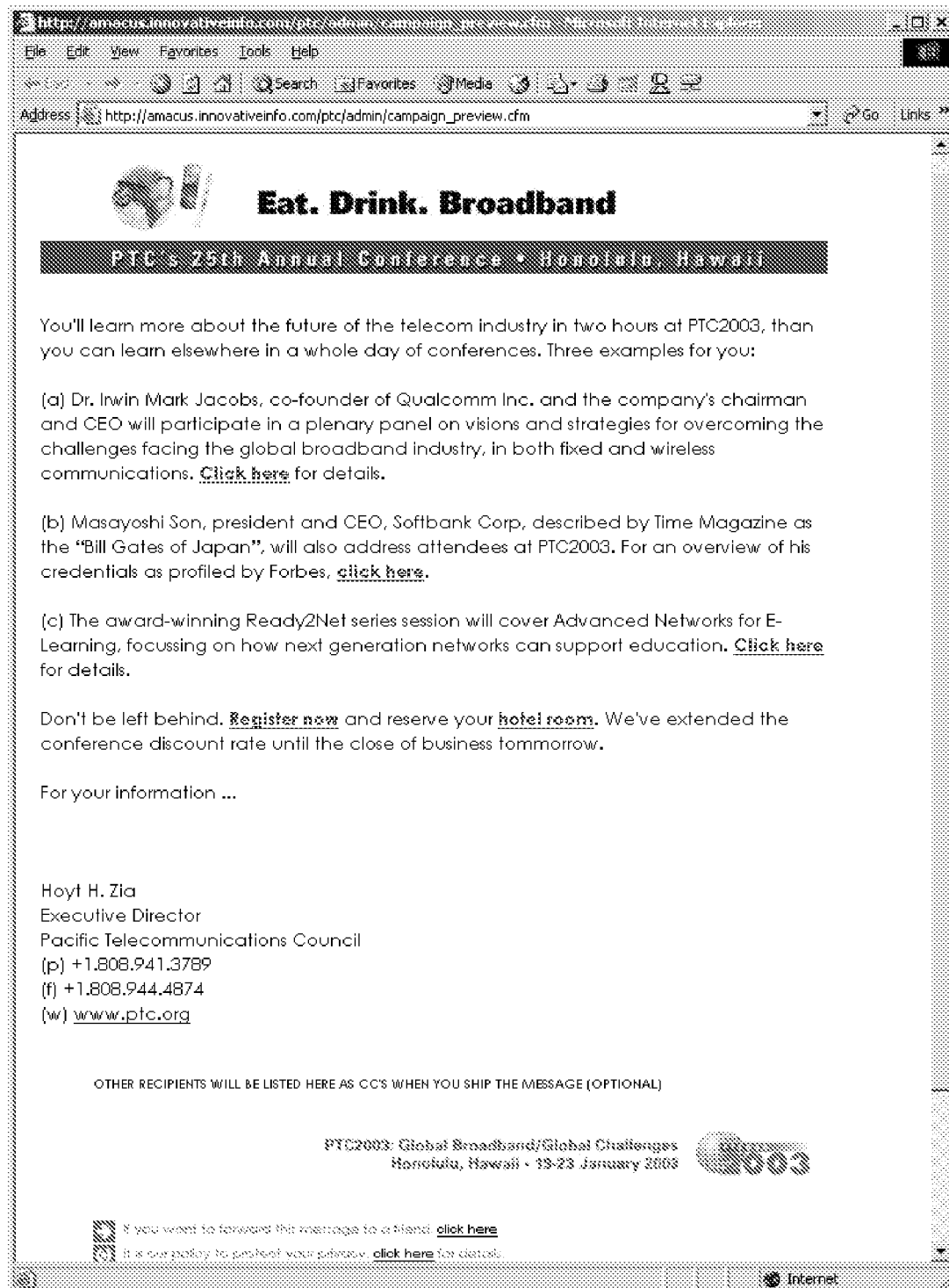


FIGURE 14

# Replacement Sheet

Amacus Administration - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Reload Search Favorites Media

Address http://amacus.innovativeinfo.com/ptc/admin/index.cfm

Amacus Administration Inc. **AMACUS**

18 out of 3238 records found

search by: ☐ name ☒ email

1 - 18 of 18

first name	last name	email	opt out	
Stuart	Asahina	<a href="mailto:stuart@ptc.org">stuart@ptc.org</a>	No	
Puja	Bortez	<a href="mailto:puja@ptc.org">puja@ptc.org</a>	No	
Lisa	Char	<a href="mailto:lisa@ptc.org">lisa@ptc.org</a>	No	
Lee	Daxson	<a href="mailto:lee@ptc.org">lee@ptc.org</a>	No	
Dolores	Fung	<a href="mailto:dolores@ptc.org">dolores@ptc.org</a>	No	
Debra	Kamealaha	<a href="mailto:debra@ptc.org">debra@ptc.org</a>	No	
Barbara	Kaya	<a href="mailto:barbara@ptc.org">barbara@ptc.org</a>	No	
Paul	Lawler	<a href="mailto:paul@ptc.org">paul@ptc.org</a>	No	
Laurie	Mikus	<a href="mailto:laurie@ptc.org">laurie@ptc.org</a>	No	
Sharon	Nakama	<a href="mailto:sharon@ptc.org">sharon@ptc.org</a>	No	
Claudine	Naruse	<a href="mailto:claudine@ptc.org">claudine@ptc.org</a>	No	
Richard	Nickelson	<a href="mailto:richard@ptc.org">richard@ptc.org</a>	No	
Neal	Riel	<a href="mailto:neal@ptc.org">neal@ptc.org</a>	No	
Uinda	Rietow	<a href="mailto:uinda@ptc.org">uinda@ptc.org</a>	No	
LaDonna	Smith	<a href="mailto:LaDonna@ptc.org">LaDonna@ptc.org</a>	No	

FIGURE 15

## Replacement Sheet

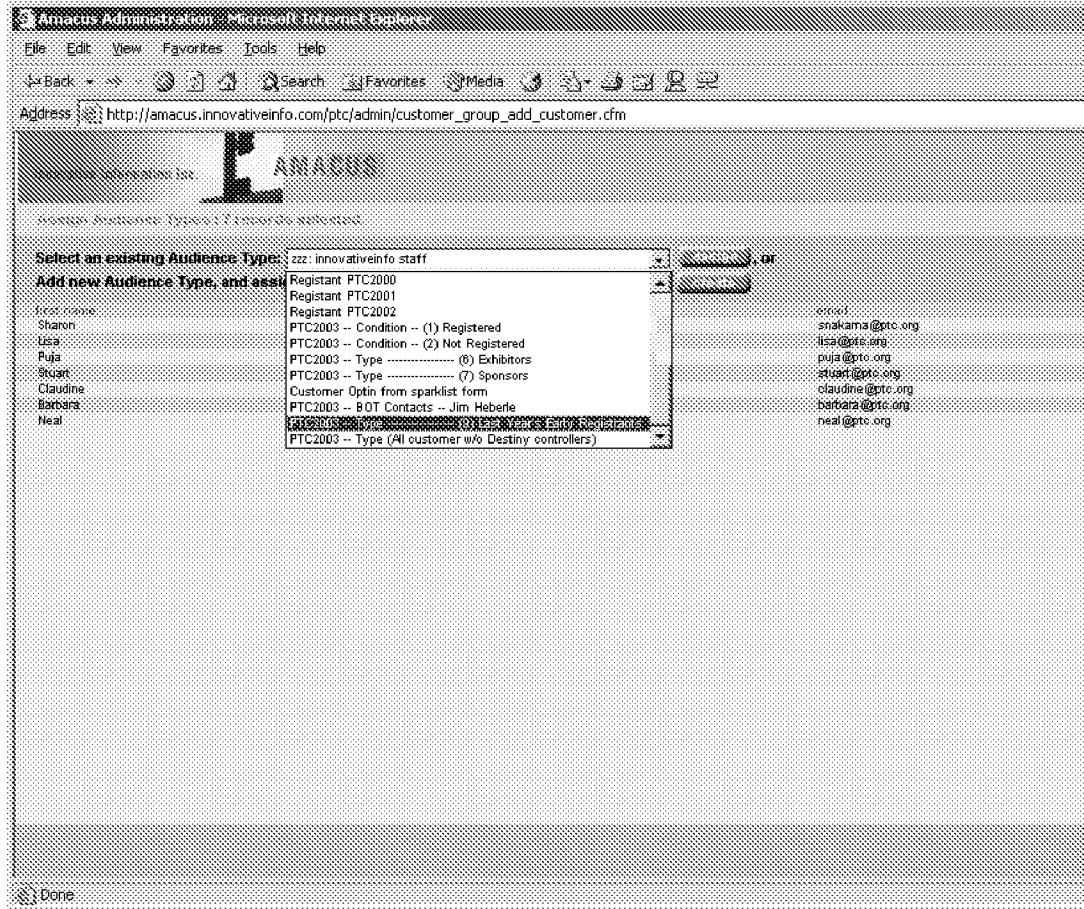


FIGURE 16



**Amacus Administration - Microsoft Internet Explorer**

Send my campaign to:

This GROUP OF CUSTOMERS:

*You must select one or more of these categories.  
(De-select by holding [ctrl] key.)*

Customer Optin from sparklist form  
 PTC2003 -- BOT Contacts -- Jim Heberle  
 PTC2003 -- Condition -- (1) Registered  
 PTC2003 -- Condition -- (2) Not Registered  
 PTC2003 -- Region ----- (1) North American

--> ONLY IF THEY ARE ALSO IN THIS GROUP of customers:

*select more than one category (or de-select) by holding [ctrl] key.  
select none if further group restriction is not required*

Customer Optin from sparklist form  
 PTC2003 -- BOT Contacts -- Jim Heberle  
 PTC2003 -- Condition -- (1) Registered  
 PTC2003 -- Condition -- (2) Not Registered  
 PTC2003 -- Region ----- (1) North American

--> AND ONLY IF THEY ARE ALSO IN THIS GROUP of customers:

*select more than one category (or de-select) by holding [ctrl] key.  
select none if further group restriction is not required*

PTC2003 -- Region ----- (1) North American  
 PTC2003 -- Region ----- (2) Other  
 PTC2003 -- Type (All customer w/o Destiny controllers)  
 PTC2003 -- Type ----- (1) Destiny Controllers  
 PTC2003 -- Type ----- (2) Repeat Customers

---> and ONLY IF they ( ☒ have | ☐ have not )

-----> OPENED any of these URLs:

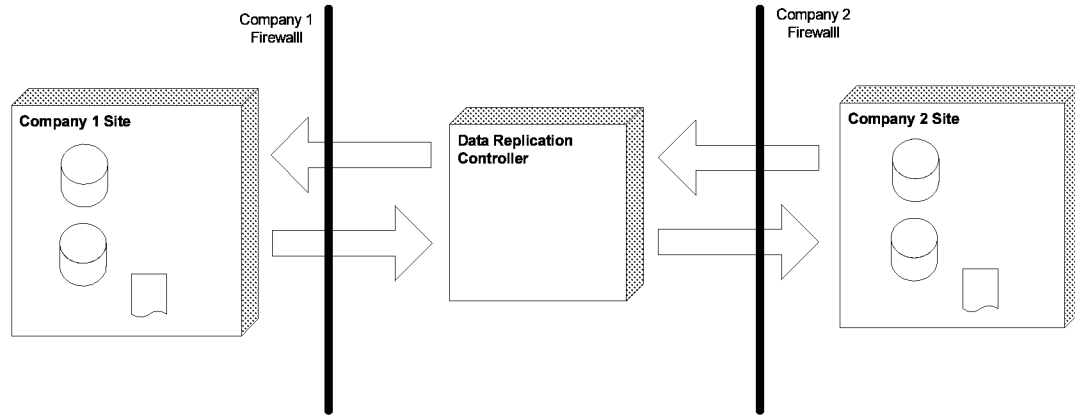
*select more than one url (or de-select) by holding [ctrl] key.*

BG & AC Nominations Page  
 Exhibitor Contract  
 Hotel Registration Form  
 ICANN  
 Media Center

-----> OR they have never received email from Amacus

☐ Customers to receive their first emailing

FIGURE 17



**FIGURE 18**

# Replacement Sheet

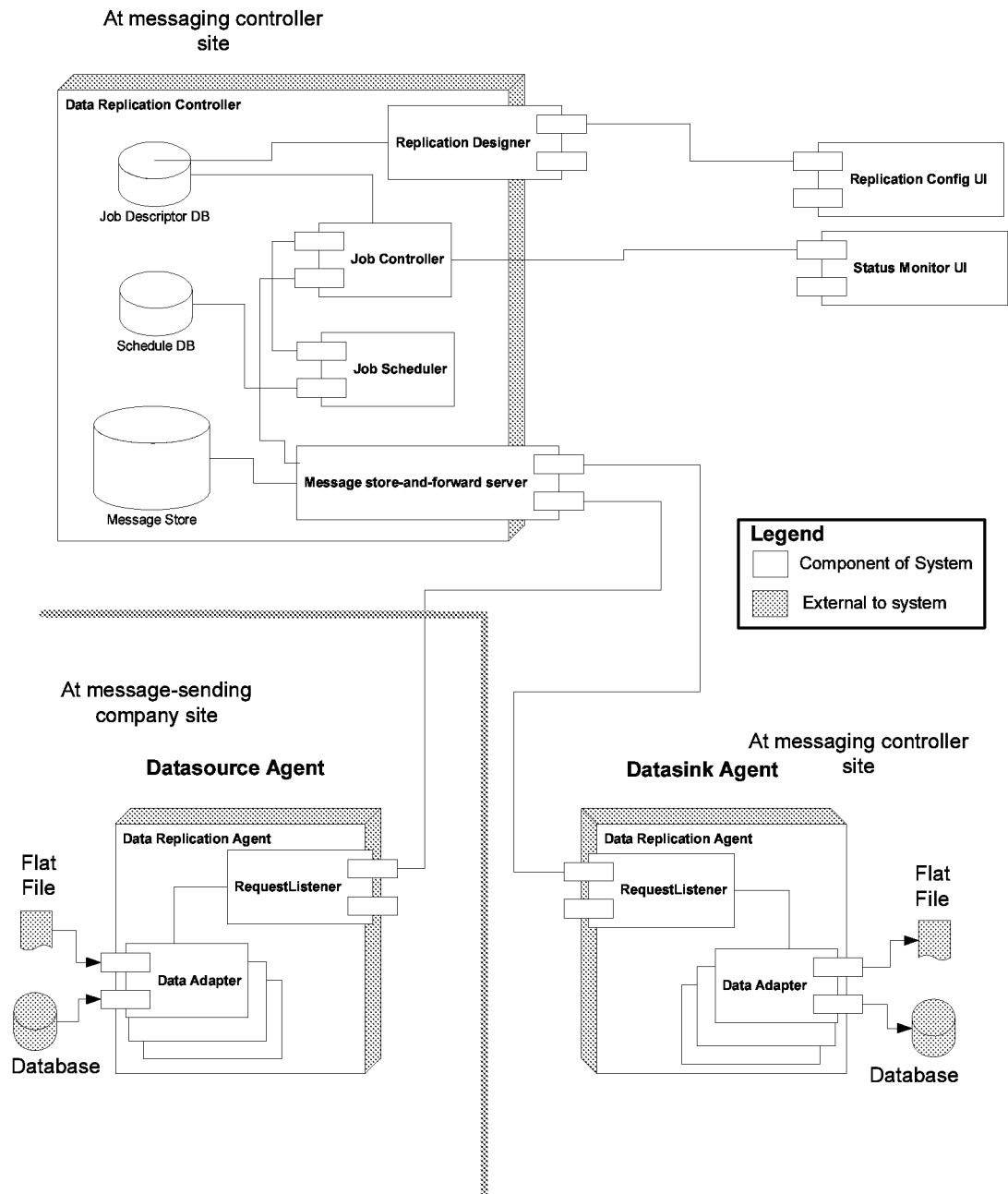
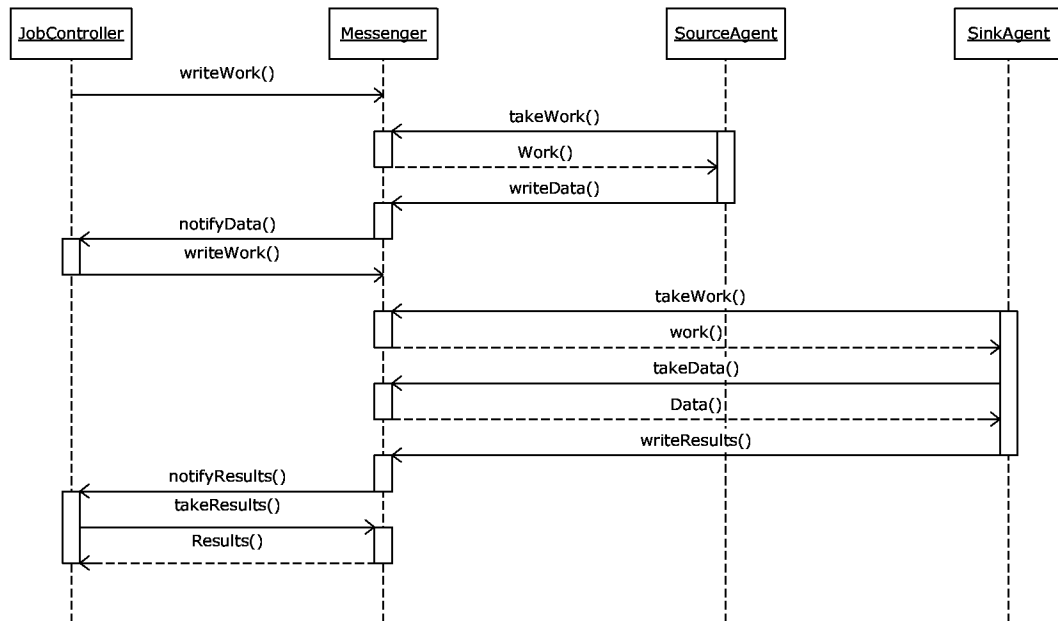


FIGURE 19

## Replacement Sheet



**FIGURE 20**

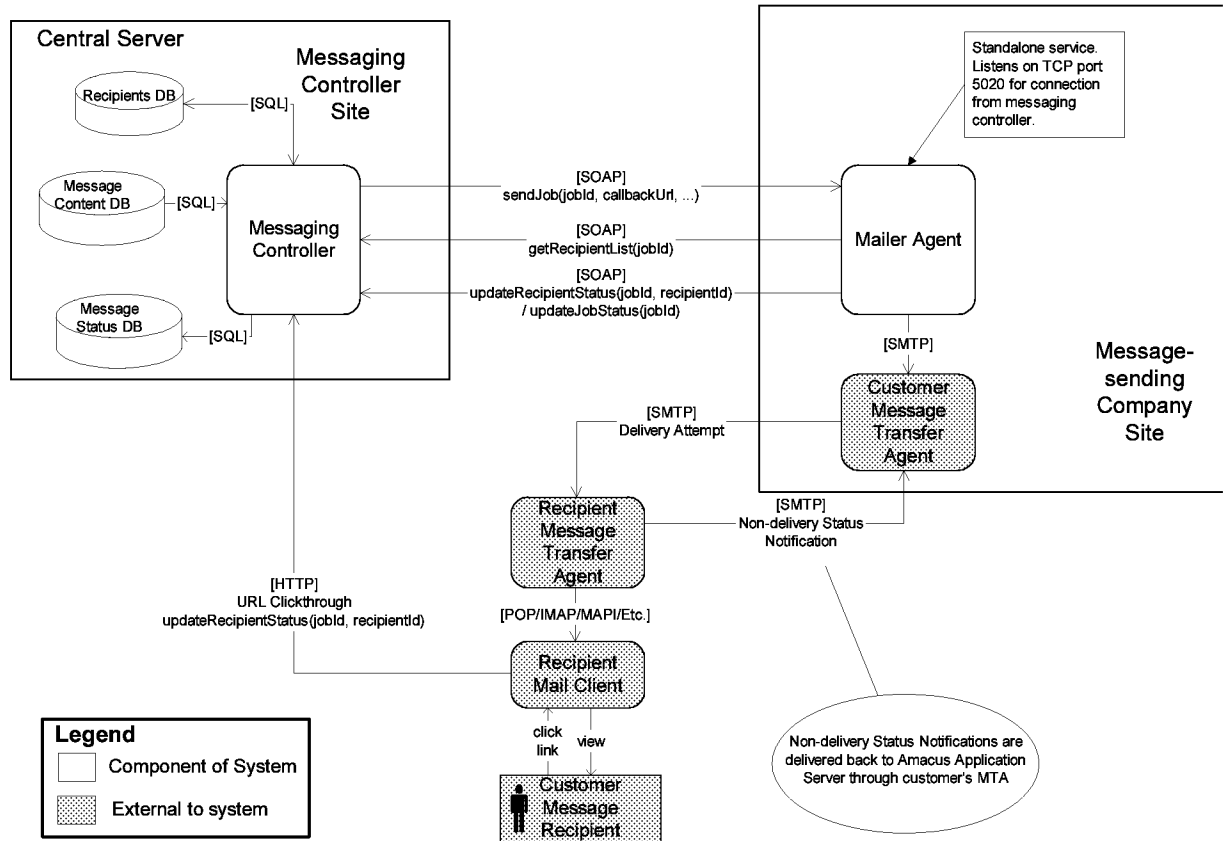


FIGURE 21

# Replacement Sheet

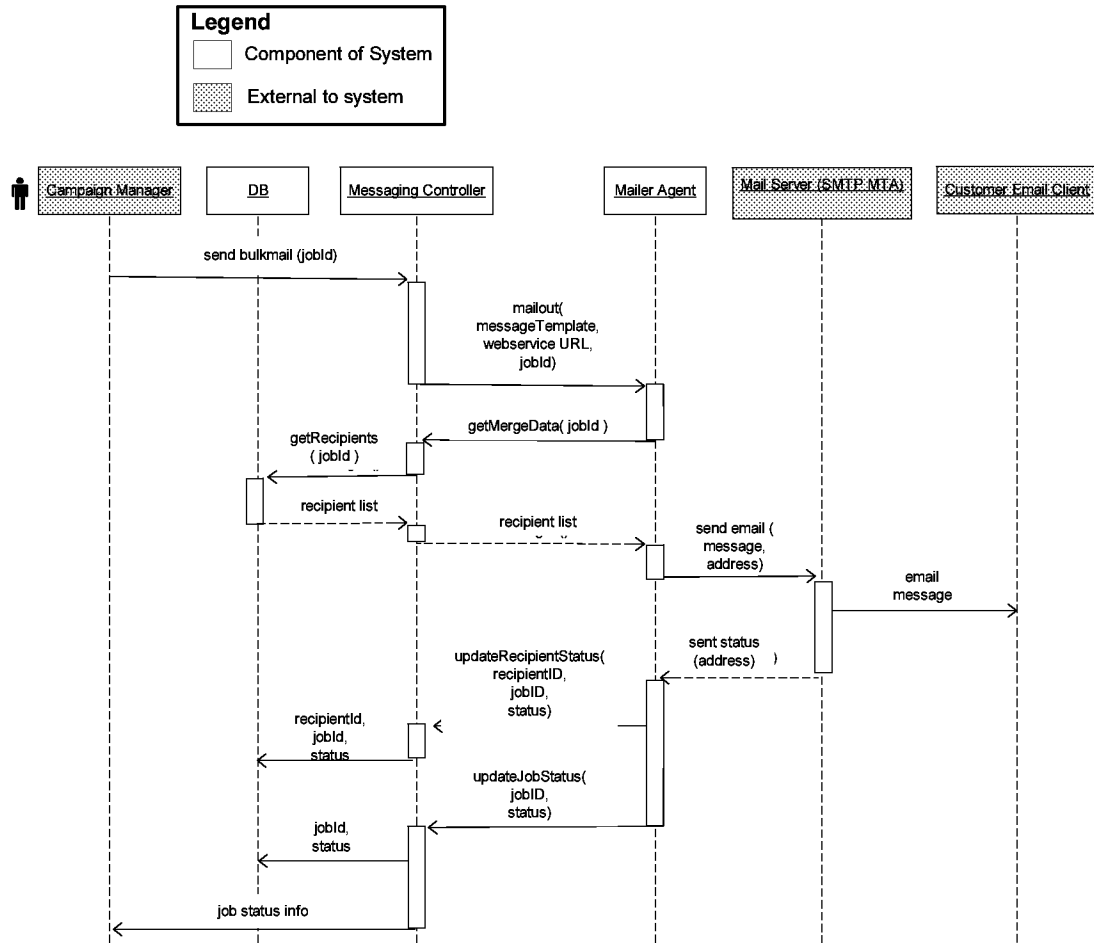


FIGURE 22

# Replacement Sheet

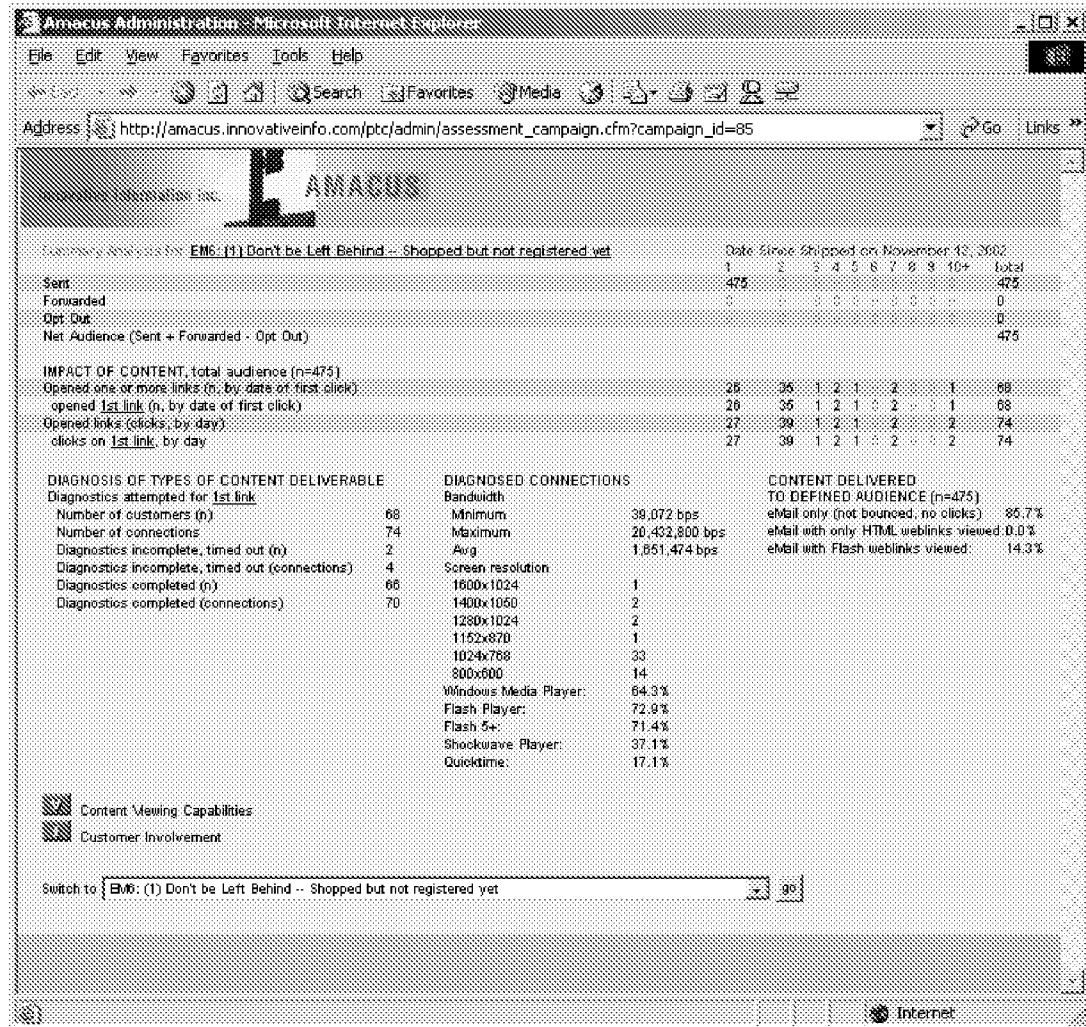


FIGURE 23

# Replacement Sheet

Amacus Administration - Internet Features

File Edit View Favorites Tools Help

Back Forward Stop Search Favorites Media Print Mail

Address: http://amacus.innovativeinfo.com/ptc/admin/assessment\_engagement.cfm?campaign\_id=85

Amacus

Customer Engagement for: **EM6: (1) Don't be Left Behind - Shopped but not registered yet**

1 - 50 of 475 found

Jump to: 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50

Date & Time of Latest Connection	Email	Original N	Forwarded	Clicked	Resulted	Total Links	Links opened to date from email	Links opened to date via M/P 1st	Links opened to date via M/P 2nd	Links opened to date via M/P 1st	Links opened to date via M/P 2nd
Nov 28 1:04:37 PM	nakar@abn.net	1	0	0	1	3	2	0	0	1	0
Nov 18 1:08:17 PM	rosannechan@pcow.com	1	0	0	1	2	1	0	0	1	0
Nov 18 1:03:46 AM	dave.shirt@com.ca.uk	1	0	0	1	1	1	0	0	0	0
Nov 16 1:06:08 AM	watanabe-a@ma2.iustnet.ne.jp	1	0	0	1	1	1	0	0	0	0
Nov 15 1:02:21 PM	maygardner@alut.net	1	0	0	1	1	1	0	0	0	0
Nov 15 1:11:40 AM	evalani@hawaii.edu	1	0	0	1	1	1	0	0	0	0
Nov 14 1:09:59 PM	xtimac@nuvaly.tv	1	0	0	1	2	1	0	0	1	0
Nov 13 1:04:33 PM	wannab@cot.or.th	1	0	0	1	2	2	0	0	0	0
Nov 13 1:06:00 PM	peck.thedora@ab.com	1	0	0	1	2	1	1	0	0	0
Nov 13 1:05:14 PM	gallo@elecom.com.my	1	0	0	1	1	1	0	0	0	0
Nov 13 1:04:23 PM	john.a.spruce@pu.parcglobal.com	1	0	0	1	1	1	0	0	0	0
Nov 13 1:04:01 PM	tamura.k@ethers.fultsv.com	1	0	0	1	2	1	0	0	1	0
Nov 13 1:02:27 PM	traxish@innovativeinfo.com	1	0	0	1	1	1	0	0	0	0
Nov 13 1:03:13 PM	shouji.oasawara@toshiba.co.jp	1	0	0	1	2	1	1	0	0	0
Nov 13 1:03:09 PM	sandip@rtdc.org	1	0	0	1	1	1	0	0	0	0
Nov 13 1:03:01 PM	markmukai@dw.com	1	0	0	1	1	1	0	0	0	0
Nov 13 1:03:32 PM	ask@indio.net.id	1	0	0	1	1	1	0	0	0	0
Nov 13 1:01:32 PM	dennis@radbindcommunications.com	1	0	0	1	2	2	0	0	0	0
Nov 13 1:12:46 PM	debra.robert@psd.loral.com	1	0	0	1	2	2	0	0	0	0
Nov 13 1:11:53 AM	ramoka@fl.com.fl	1	0	0	1	1	1	0	0	0	0
Nov 13 1:11:12 AM	naul.amdt@kosing.com	1	0	0	1	3	2	1	0	0	0
Nov 13 1:11:04 AM	leighann@hibeam.org	1	0	0	1	1	1	0	0	0	0
Nov 13 1:10:33 AM	jgreer@post-bell.ca	1	0	0	1	1	1	0	0	0	0
Nov 13 1:10:03 AM	lvle_oda@exec.state.hi.us	1	0	0	1	1	1	0	0	0	0

Internet

FIGURE 24




# Replacement Sheet

Amacus Administration - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Address http://amacus.innovativeinfo.com/ptc/admin/customer\_content\_viewing.cfm?id=4784&search\_by=&searchstring=&target\_

Go Links



Profile of Mainline (Mainline@innovativeinfo.net)

Involvement With Our Content

Date of Connection	Target	Customers			Resultant	Customer Attention Total Links Opened	Links opened to date from this email		Links opened to date via MVP Email		Links opened to date via MVP HTML	
		Original	Forwarded	Opted Out			1st	2nd	1st	2nd		
Nov-28-2002	EM6: (1) Don't be Left Behind -- Shopped but not registered yet				3	62	91	1st	2nd	1st	2nd	
Nov-12-2002	EM6: (1) Don't be Left Behind -- Shopped but not registered yet	1			1							
Oct-30-2002	EM6: (2) Have shopped but Not registered yet	1			1							
Oct-22-2002	EM6: (1) To 'Hot' Prospects (they've 1 shopped)	1			1							
Sep-30-2002	EM6: (1) Soft Sell (Know PTC Have Shopped Already)	1			1							
Sep-17-2002	PTC 2003 -- First E-Mailing	1			1	3	2				1	
May-07-2002	PTC 2003 -- First E-Mailing	1			1							
Apr-29-2002	PTC 2003 -- First E-Mailing	1			1							

Done Internet

FIGURE 25

samples showing sales growth of 6% from date of deployment, by customer segment

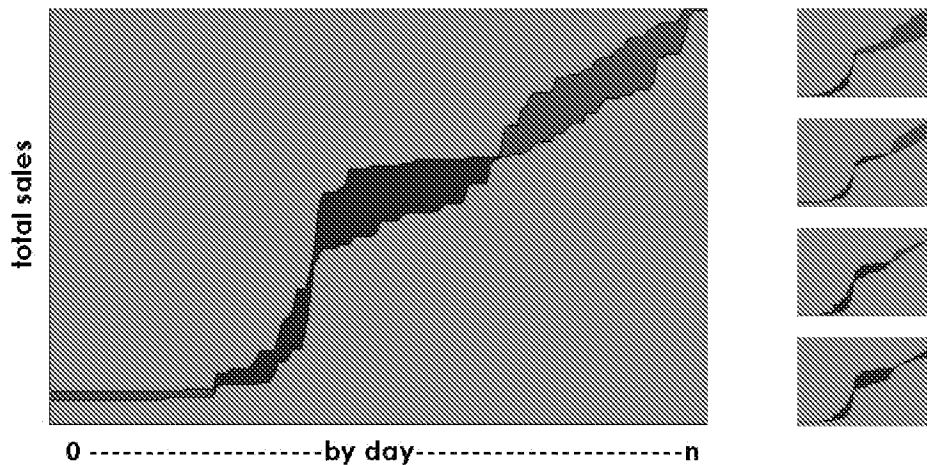


FIGURE 26

# Replacement Sheet

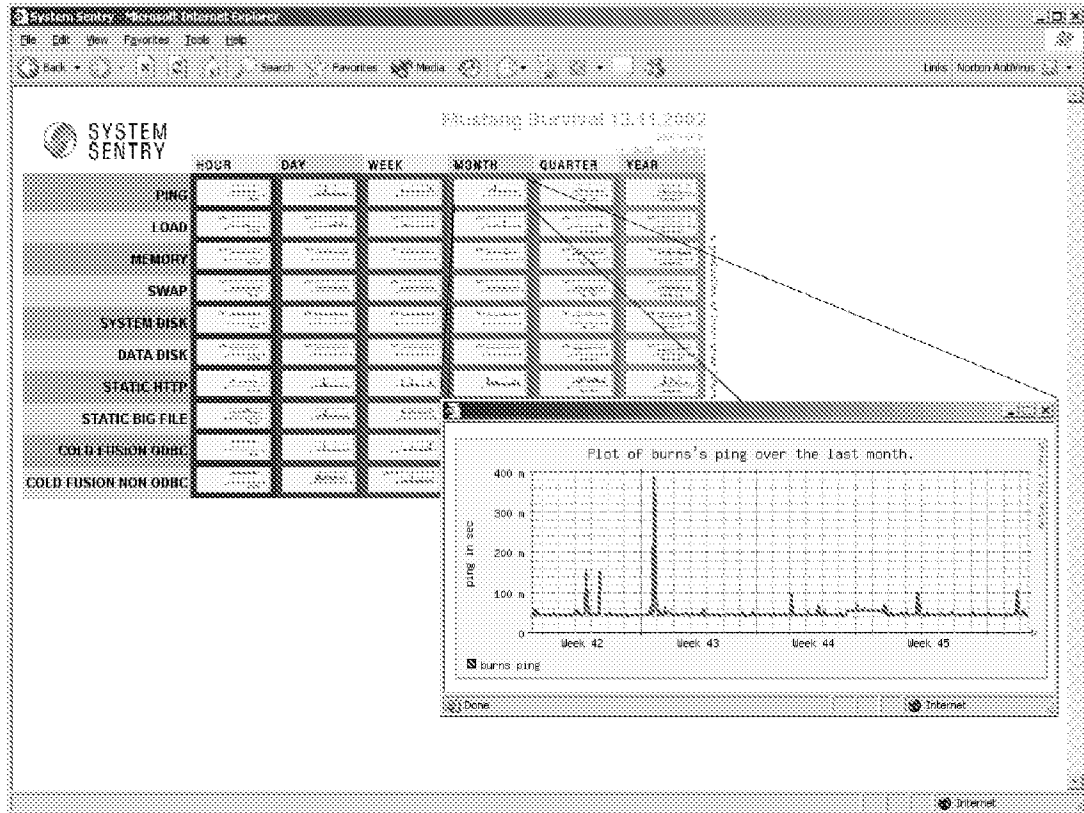


FIGURE 27